



health report : <https://Marketing.valuemail.pw>

examined at : 25-01-16 07:03:15

follow recommendations of this health report to keep your site healthy

Score

23.2

Page Title

Page Title

Log In - ValueMail

Short Recommendation

Your page title does not exceed 60 characters. It's fine.

Meta Description

Meta Description

Email Marketing, Web Application

Short Recommendation

Your meta description does not exceed 150 characters. It's fine.

Meta Keyword

Meta Keyword

email marketing, valuemail,

Short Recommendation

Keyword Analysis

Single Keywords

Keyword	Occurrence	Density	Possible Spam
Log	2	8.696 %	No
Stay	1	4.348 %	No
logged	1	4.348 %	No
Forgot	1	4.348 %	No
Password?	1	4.348 %	No
login	1	4.348 %	No
account?	1	4.348 %	No
Create	1	4.348 %	No
account	1	4.348 %	No
Copyright	1	4.348 %	No
©	1	4.348 %	No
ValueMail	1	4.348 %	No
Email	1	4.348 %	No
Marketing	1	4.348 %	Yes
Rights	1	4.348 %	No
Reserved	1	4.348 %	No

Two Word Keywords

Keyword	Occurrence	Density	Possible Spam
Log In	2	8.696 %	No
In Stay	1	4.348 %	No
Stay logged	1	4.348 %	No
logged in	1	4.348 %	No
in Forgot	1	4.348 %	No
Forgot Password?	1	4.348 %	No
Password? Log	1	4.348 %	No
In login	1	4.348 %	No
login Need	1	4.348 %	No
Need an	1	4.348 %	No
an account?	1	4.348 %	No
account? Create	1	4.348 %	No
Create an	1	4.348 %	No
an account	1	4.348 %	No
account Copyright	1	4.348 %	No
Copyright ©	1	4.348 %	No
© 2023	1	4.348 %	No
2023 ValueMail	1	4.348 %	No
ValueMail Email	1	4.348 %	No

Keyword	Occurrence	Density	Possible Spam
Email Marketing	1	4.348 %	No

Three Word Keywords

Keyword	Occurrence	Density	Possible Spam
Log In Stay	1	4.348 %	No
In Stay logged	1	4.348 %	No
Stay logged in	1	4.348 %	No
logged in Forgot	1	4.348 %	No
in Forgot Password?	1	4.348 %	No
Forgot Password? Log	1	4.348 %	No
Password? Log In	1	4.348 %	No
Log In login	1	4.348 %	No
In login Need	1	4.348 %	No
login Need an	1	4.348 %	No
Need an account?	1	4.348 %	No
an account? Create	1	4.348 %	No
account? Create an	1	4.348 %	No
Create an account	1	4.348 %	No
an account Copyright	1	4.348 %	No
account Copyright ©	1	4.348 %	No
Copyright © 2023	1	4.348 %	No
© 2023 ValueMail	1	4.348 %	No
2023 ValueMail Email	1	4.348 %	No
ValueMail Email Marketing	1	4.348 %	No

Four Word Keywords

Keyword	Occurrence	Density	Possible Spam
Log In Stay logged	1	4.348 %	No
In Stay logged in	1	4.348 %	No
Stay logged in Forgot	1	4.348 %	No
logged in Forgot Password?	1	4.348 %	No
in Forgot Password? Log	1	4.348 %	No
Forgot Password? Log In	1	4.348 %	No
Password? Log In login	1	4.348 %	No
Log In login Need	1	4.348 %	No
In login Need an	1	4.348 %	No
login Need an account?	1	4.348 %	No
Need an account? Create	1	4.348 %	No
an account? Create an	1	4.348 %	No
account? Create an account	1	4.348 %	No

Keyword	Occurrence	Density	Possible Spam
Create an account Copyright	1	4.348 %	No
an account Copyright ©	1	4.348 %	No
account Copyright © 2023	1	4.348 %	No
Copyright © 2023 ValueMail	1	4.348 %	No
© 2023 ValueMail Email	1	4.348 %	No
2023 ValueMail Email Marketing	1	4.348 %	No
ValueMail Email Marketing All	1	4.348 %	No

Keyword Usage

Keyword Usage

email marketing, valuemail,

Short Recommendation

The most using keywords match with meta keywords.

Total Words

Total Words

23

Text/Html Ratio Test

Site Failed Text/Html Ratio Test.

Text/HTML Ratio Test : 15%

Html Headings

H1(0)

H2(0)

H3(0)

H4(1)

Log In

H5(0)

H6(0)

Robot.txt

Short Recommendation

Your site have robot.txt

Sitemap

Short Recommendation

Your site does not have sitemap

Internal Vs. External Links

Total Internal Links?

0

Total External Links?

3

Internal Links

External Links

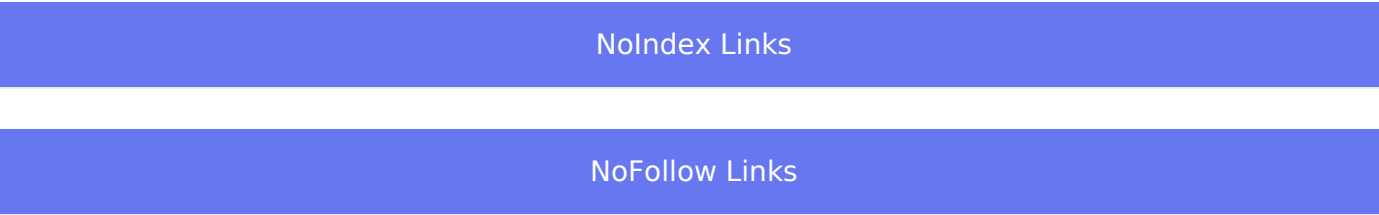
https://marketing.valuemail.pw
https://marketing.valuemail.pw/password/reset
https://marketing.valuemail.pw/users/register

Domain Ip Information

IP: 62.171.139.57  
City: Lauterbourg  
Country: FR  
Time Zone: Europe/Paris  
Longitude: 8.1851  
Latitude: 48.9742

Noindex , Nofollow, Dofollow Links

Total NoIndex Links: 0  
Total NoFollow Links: 0  
Total DoFollow Links: 3  
NoIndex Enabled by Meta Robot?: No  
NoFollow Enabled by Meta Robot?: No



Seo Friendly Links

Short Recommendation

Links of your site are SEO friendly.

Favicon

Short Recommendation

Your site have favicon.

Image 'Alt' Test

Short Recommendation

Your site have 1 images without alt text.

Images Without alt
https://marketing.valuemail.pw/setting/site_logo_light-9d058be9b7468050325b1346d34f9ad9.png

Doc Type

Doc Type : <!Doctype Html>

Short Recommendation

Page have doc type.

Depreciated Html Tag

Short Recommendation

Your site have 1 depreciated HTML tags.

Depreciated HTML Tags
applet : 0
basefont : 0
center : 0
dir : 0
font : 1
isindex : 0
menu : 0
s : 0
strike : 0
u : 0

## Html Page Size

Html Page Size : 12 Kb

### Short Recommendation

HTML page size is > 100KB

## Gzip Compression

### Short Recommendation

GZIP compression is disabled.

## Inline Css

### Short Recommendation

Your site have 3 inline css.

#### Inline CSS

<div class="content-wrapper" style="padding-left:20px;padding-right:20px;"></div>

<button type="submit" class="btn rounded-2 btn-primary d-block login-button py-2 fw-600" style="width:100%;text-transform:uppercase" ></button>

<div class="footer text-white text-center py-3" style="width: 100%"></div>

## Internal Css

### Short Recommendation

Your site have 1 internal css.

## Micro Data Schema Test

### Short Recommendation

Site failed micro data schema test.



Ip & Dns Report

IPv4: 62.171.139.57  
IPv6: Not Compatiable

Dns Report

SL	Host	Class	TTL	Type	PRI	Target	IP
1	Marketing.valuemail.pw	IN	1799	A			62.171.139.57
2	Marketing.valuemail.pw	IN	1799	MX	10	mail.Marketing.valuemail.pw	

Ip Canonicalization Test

Short Recommendation

Site failed IP canonicalization test.

Url Canonicalization Test

Short Recommendation

Site failed URL canonicalization test.

Plain Text Email Test

Short Recommendation

Site passed plain text email test. No plain text email found.

Curl Response

url : https://marketing.valuemail.pw/login
content type : text/html; charset=UTF-8
http code : 200
header size : 2340
request size : 1019
filetime : -1
ssl verify result : 20

redirect count : 1
total time : 1.098216
namelookup time : 0.023394
connect time : 0.038132
pretransfer time : 0.073124
size upload : 0
size download : 12395
speed download : 11286
speed upload : 0
download content length : -1
upload content length : 0
starttransfer time : 1.093998
redirect time : 0.924975
redirect url :
primary ip : 62.171.139.57
certinfo :
primary port : 443
local ip : 178.18.248.194
local port : 57066
http version : 3
protocol : 2
ssl verifyresult : 0
scheme : HTTPS
appconnect time us : 72673
connect time us : 38132
namelookup time us : 23394
pretransfer time us : 73124
redirect time us : 924975
starttransfer time us : 1093998

total time us : 1098216

Pagespeed Insights (Mobile)

Performance



Emulated Form Factor	Mobile
Locale	En-US
Category	Performance

Field Data
First Contentful Paint (FCP)
FCP Metric Category
First Input Delay (FID)
FID Metric Category
Overall Category



Origin Summary
First Contentful Paint (FCP)
FCP Metric Category
First Input Delay (FID)
FID Metric Category
Overall Category

Lab Data
First Contentful Paint 23.6 s
First Meaningful Paint
Speed Index 23.6 s
First CPU Idle
Time to Interactive 24.1 s
Max Potential First Input Delay 20 ms

## Audit Data

### Resources Summary

Aggregates all network requests and groups them by type[Learn More](#)

### Eliminate Render-Blocking Resources

Potential savings of 21,170 ms

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

### Efficiently Encode Images

Optimized images load faster and consume less cellular data. [Learn More](#)

### Enable Text Compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

### Serve Static Assets With An Efficient Cache Policy

36 resources found

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

### Minimize Third-Party Usage

Third-party code blocked the main thread for 40 ms

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

### Total Blocking Time

0 ms

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

### Javascript Execution Time

0.2 s

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

### Defer Offscreen Images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

### Server Backend Latencies

0 ms

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance.

[Learn More](#)

### Properly Size Images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

### Reduce Unused Css

Potential savings of 57 KiB

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity. [Learn More](#)

### Avoid Enormous Network Payloads

Total size was 4,190 KiB

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

### Minimizes Main-Thread Work

0.4 s

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

### Avoid Chaining Critical Requests

38 chains found

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load. [Learn More](#)

### Avoids An Excessive Dom Size

42 elements

A large DOM will increase memory usage, cause longer [Learn More](#)

### Avoid Multiple Page Redirects

Potential savings of 770 ms

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

### Minify Javascript

Potential savings of 2 KiB

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

### User Timing Marks And Measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

### Network Round Trip Times

10 ms

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

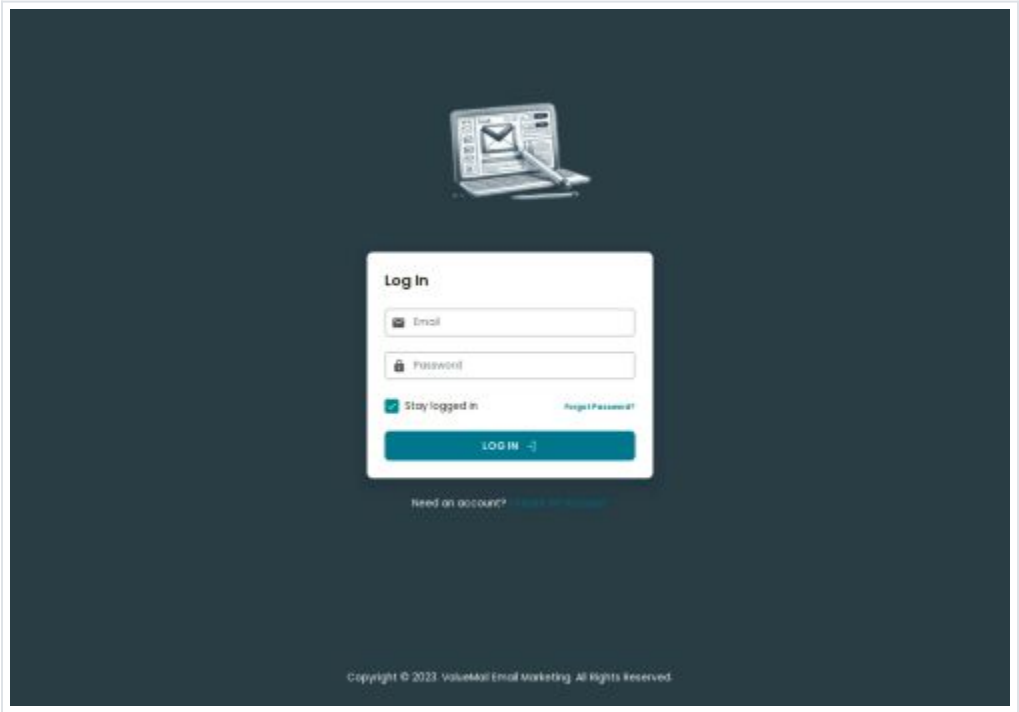
## Pagespeed Insights (Desktop)

### Performance

76.52

Emulated Form Factor <span>Desktop</span>
Locale <span>En-US</span>
Category <span>Performance</span>

Field Data
First Contentful Paint (FCP)
FCP Metric Category
First Input Delay (FID)
FID Metric Category
Overall Category



Origin Summary
First Contentful Paint (FCP)
FCP Metric Category
First Input Delay (FID)
FID Metric Category
Overall Category

Lab Data
First Contentful Paint <span>1.0 s</span>
First Meaningful Paint
Speed Index <span>1.0 s</span>



First CPU Idle
Time to Interactive <span>1.2 s</span>
Max Potential First Input Delay <span>80 ms</span>



### Resources Summary

Aggregates all network requests and groups them by type[Learn More](#)



### Eliminate Render-Blocking Resources

Potential savings of 680 ms

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)



### Efficiently Encode Images

Optimized images load faster and consume less cellular data. [Learn More](#)



### Enable Text Compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)



### Serve Static Assets With An Efficient Cache Policy

36 resources found

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)



### Minimize Third-Party Usage

Third-party code blocked the main thread for 30 ms

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

## Total Blocking Time

30 ms

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

## Javascript Execution Time

0.2 s

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

## Defer Offscreen Images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

## Server Backend Latencies

0 ms

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

## Properly Size Images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

## Reduce Unused Css

Potential savings of 57 KiB

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity. [Learn More](#)

### Avoid Enormous Network Payloads

Total size was 4,190 KiB

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

### Minimizes Main-Thread Work

0.4 s

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

### Avoid Chaining Critical Requests

38 chains found

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load. [Learn More](#)

### Avoids An Excessive Dom Size

42 elements

A large DOM will increase memory usage, cause longer [Learn More](#)

### Avoid Multiple Page Redirects

Potential savings of 220 ms

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

### Minify Javascript

Potential savings of 2 KiB

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

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## User Timing Marks And Measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

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## Network Round Trip Times

10 ms

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)