



health report : <https://Valuemail.pw>

examined at : 24-04-26 12:57:05

follow recommendations of this health report to keep your site healthy

Score

28.3

Page Title

Page Title

Welcome - ValueMail

Short Recommendation

Your page title does not exceed 60 characters. It's fine.

Meta Description

Meta Description

Email marketing involves sending commercial messages via email to a group of people.
Email sent to the customer is email marketing.

Short Recommendation

Your meta description does not exceed 150 characters. It's fine.

Meta Keyword

Meta Keyword

Short Recommendation

Your site do not have any meta keyword.

Keyword Analysis

Single Keywords

Keyword	Occurrence	Density	Possible Spam
Email	17	2.867 %	No
marketing	11	1.855 %	Yes
email	8	1.349 %	No
Marketing	8	1.349 %	Yes
-	8	1.349 %	No
customers	7	1.18 %	No
communication	6	1.012 %	No
business	5	0.843 %	No
engagement	5	0.843 %	No
Articles	4	0.675 %	No
ValueMail	4	0.675 %	No
sending	4	0.675 %	No
audience	4	0.675 %	No
tool	4	0.675 %	No
brand	4	0.675 %	No
customer	4	0.675 %	No
April	4	0.675 %	No
Services	3	0.506 %	No
messages	3	0.506 %	No
advertisements	3	0.506 %	No

Two Word Keywords

Keyword	Occurrence	Density	Possible Spam
Email Marketing	7	1.18 %	No
email marketing	5	0.843 %	No
Email marketing	4	0.675 %	No
April 2024	4	0.675 %	No
About Us	3	0.506 %	No
of Email	3	0.506 %	No
Marketing Email	3	0.506 %	No
marketing strategies	3	0.506 %	No
designed to	3	0.506 %	No
of the	3	0.506 %	No
business -	3	0.506 %	No
18 April	3	0.506 %	No
Welcome Services	2	0.337 %	No
Services Articles	2	0.337 %	No
Articles About	2	0.337 %	No

Keyword	Occurrence	Density	Possible Spam
Welcome to	2	0.337 %	No
to engage	2	0.337 %	No
in a	2	0.337 %	No
lasting relationships	2	0.337 %	No
customers to	2	0.337 %	No

Three Word Keywords

Keyword	Occurrence	Density	Possible Spam
of Email Marketing	3	0.506 %	No
Email Marketing Email	3	0.506 %	No
Marketing Email marketing	3	0.506 %	No
18 April 2024	3	0.506 %	No
Welcome Services Articles	2	0.337 %	No
Services Articles About	2	0.337 %	No
Articles About Us	2	0.337 %	No
repeat business -	2	0.337 %	No
and efficiency in	2	0.337 %	No
needs In response	2	0.337 %	No
In response to	2	0.337 %	No
response to your	2	0.337 %	No
About Us MarketingValueMail	1	0.169 %	No
Us MarketingValueMail ValueMail	1	0.169 %	No
MarketingValueMail ValueMail Welcome	1	0.169 %	No
ValueMail Welcome Services	1	0.169 %	No
About Us Home	1	0.169 %	No
Us Home Welcome	1	0.169 %	No
Home Welcome to	1	0.169 %	No
Welcome to the	1	0.169 %	No

Four Word Keywords

Keyword	Occurrence	Density	Possible Spam
of Email Marketing Email	3	0.506 %	No
Email Marketing Email marketing	3	0.506 %	No
Welcome Services Articles About	2	0.337 %	No
Services Articles About Us	2	0.337 %	No
needs In response to	2	0.337 %	No
In response to your	2	0.337 %	No
Articles About Us MarketingValueMail	1	0.169 %	No
About Us MarketingValueMail ValueMail	1	0.169 %	No

Keyword	Occurrence	Density	Possible Spam
Us MarketingValueMail ValueMail Welcome	1	0.169 %	No
MarketingValueMail ValueMail Welcome Services	1	0.169 %	No
ValueMail Welcome Services Articles	1	0.169 %	No
Articles About Us Home	1	0.169 %	No
About Us Home Welcome	1	0.169 %	No
Us Home Welcome to	1	0.169 %	No
Home Welcome to the	1	0.169 %	No
Welcome to the world	1	0.169 %	No
to the world of	1	0.169 %	No
the world of email	1	0.169 %	No
world of email marketing	1	0.169 %	No
of email marketing the	1	0.169 %	No

Keyword Usage

Keyword Usage

Short Recommendation

The most using keywords do not match with meta keywords.

Total Words

Total Words

593

Text/Html Ratio Test

Site Failed Text/Html Ratio Test.

Text/HTML Ratio Test : 4%

Html Headings

H1(1)
Benefits of Our Email Marketing Tool
H2(0)
H3(1)
Welcome to the world of email marketing, the strategic practice of sending commercial messages via email to engage a diverse group of recipients. The Email Marketing encompasses all activities from sending advertisements to maintaining regular contact with both potential and existing customers.
H4(5)
Purposes of Email Marketing
Objectives of Email Marketing
Applications of Email Marketing
Marketing.ValueMail tool allows companies to maintain continuous communication with their customers. This can include sending regular updates, newsletters, and exclusive offers, which keep the brand top-of-mind and encourage ongoing engagement. By combining these elements, email marketing becomes a comprehensive tool that supports a broad spectrum of business goals, from direct sales and lead generation to customer retention and brand loyalty enhancement.
In response to your needs
H5(4)
Campaigns
Automations
Manage your audience
Templates
H6(4)
Latest Articles

About Us
Tags
Our Websites

Robot.txt

Short Recommendation

Your site have robot.txt

Sitemap

Short Recommendation

Your site have sitemap

Location

https://valuemail.pw/sitemap_index.xml

Internal Vs. External Links

Total Internal Links?

0

Total External Links?

40

Internal Links
External Links
https://valuemail.pw/
https://valuemail.pw/services/
https://valuemail.pw/articles/
https://valuemail.pw/about-us/
https://marketing.valuemail.pw
https://twitter.com/tangramarketX

https://www.instagram.com/tangramarket/
http://Pinterest
https://valuemail.pw/
https://valuemail.pw/
https://valuemail.pw/
https://valuemail.pw/
https://marketing.valuemail.pw
https://valuemail.pw/latest-projects/
https://valuemail.pw/pathwstrategies-to-expand-your-email-list/
https://valuemail.pw/email-marketing-decoded-proven-steps-to-launch-your-initial-campaign/
https://valuemail.pw/create-email-list/
https://valuemail.pw/email-bounce-validators/
https://valuemail.pw/tag/bounce-validator/
https://valuemail.pw/tag/campaign/
https://valuemail.pw/tag/email-list/
https://valuemail.pw/tag/email-marketing/
https://valuemail.pw/tag/faq/
https://valuemail.pw/tag/growth/
https://valuemail.pw/tag/guide/
https://valuemail.pw/tag/strategies/
https://trip-planning.co.uk/
https://webanalyzer.biz/
https://seoset.xyz/
https://automatek.click/
https://creatory.pw/
https://link5.xyz/
https://link4u.uk/
https://filessing.com/
https://marketing.valuemail.pw/
https://tangramarket.com/
https://find-and-update.company-information.service.gov.uk/company/06336997
https://valuemail.pw/privacy-policy/
https://valuemail.pw/terms-and-conditions/
https://valuemail.pw/contact-us/

Domain Ip Information

IP: 62.171.139.57
City: Frankfurt am Main
Country: DE
Time Zone: Europe/Berlin
Longitude: 8.6842
Latitude: 50.1155

Noindex , Nofollow, Dofollow Links

Total NoIndex Links: 0
Total NoFollow Links: 0
Total DoFollow Links: 40
NoIndex Enabled by Meta Robot?: No
NoFollow Enabled by Meta Robot?: No



Seo Friendly Links

Short Recommendation
Links of your site are SEO friendly.

Favicon

Short Recommendation
Your site have favicon.

Image 'Alt' Test

Short Recommendation
Your site does not have any image without alt text.

Doc Type

Doc Type : <!Doctype Html>

Short Recommendation

Page have doc type.

Depreciated Html Tag

Short Recommendation

Your site does not have any depreciated HTML tag.

Html Page Size

Html Page Size : 162 Kb

Short Recommendation

HTML page size is > 100KB

Gzip Compression

Short Recommendation

GZIP compression is disabled.

Inline Css

Short Recommendation

Your site have 29 inline css.

Inline CSS

```
                                                                                                                                                                                                                                            |
|  |
|  |
|  |
| <h3 style="text-align: center; "></h3>                                                                                                                                                                                                                                          |
| <div class="grve-element grve-box grve-align-left grve-animated-item grve-fadeIn" style="" data-delay="200"></div>                                                                                                                                                              |
| <div class="grve-element grve-box grve-align-left grve-animated-item grve-fadeIn" style="" data-delay="400"></div>                                                                                                                                                              |
| <div class="grve-element grve-box grve-align-left grve-animated-item grve-fadeIn" style="" data-delay="600"></div>                                                                                                                                                              |
| <div class="grve-element grve-hr grve-line-divider" style="margin-bottom: 5px;padding-top: 5px;padding-bottom: 5px; "></div>                                                                                                                                                    |
| <div class="grve-section" data-section-title="" data-section-type="fullwidth-background" data-image-type="none" data-full-height="no" style="margin-bottom: 100px; "></div>                                                                                                     |
| <h1 class="grve-element grve-align-left grve-title-line grve-h1" style=""></h1>                                                                                                                                                                                                 |
| <h4 style="text-align: justify; "></h4>                                                                                                                                                                                                                                         |
| <div class="grve-element grve-box-icon grve-align-left grve-animated-item grve-fadeInRight" style="" data-delay="200"></div>                                                                                                                                                    |
| <div class="grve-element grve-box-icon grve-align-left grve-animated-item grve-fadeInRight" style="" data-delay="400"></div>                                                                                                                                                    |
| <div class="grve-element grve-box-icon grve-align-left grve-animated-item grve-fadeInRight" style="" data-delay="600"></div>                                                                                                                                                    |
| <div class="grve-element grve-box-icon grve-align-left grve-animated-item grve-fadeInRight" style="" data-delay="600"></div>                                                                                                                                                    |
| <div class="grve-section" data-section-title="" data-section-type="fullwidth-background" data-image-type="none" data-full-height="no" style="padding-top: 1px;padding-bottom: 1px;margin-bottom: 1px; "></div>                                                                  |
| <div class="grve-element grve-hr grve-line-divider" style="margin-bottom: 1px;padding-top: 1px;padding-bottom: 1px; "></div>                                                                                                                                                    |
| <div class="grve-section grve-feature-footer" data-section-title="" data-section-type="fullwidth-background" data-image-type="none" data-full-height="no" style="padding-                                                                                                       |

|                                                                                                                                                                                 |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| top: 100px;padding-bottom: 80px;margin-bottom: 0px;"></div>                                                                                                                     |
| <h4 class="grve-element grve-align-left grve-title-no-line grve-h4" style="margin-bottom: 40px;"></h4>                                                                          |
| <div class="grve-element grve-image grve-animated-item grve-fadeInRight grve-align-center" style="" data-delay="400"></div>                                                     |
| <a href="https://valuemail.pw/tag/bounce-validator/" class="tag-cloud-link tag-link-70 tag-link-position-1" style="font-size: 8pt;" aria-label="bounce validator (1 item)"></a> |
| <a href="https://valuemail.pw/tag/campaign/" class="tag-cloud-link tag-link-75 tag-link-position-2" style="font-size: 8pt;" aria-label="campaign (1 item)"></a>                 |
| <a href="https://valuemail.pw/tag/email-list/" class="tag-cloud-link tag-link-72 tag-link-position-3" style="font-size: 22pt;" aria-label="email list (2 items)"></a>           |
| <a href="https://valuemail.pw/tag/email-marketing/" class="tag-cloud-link tag-link-66 tag-link-position-4" style="font-size: 22pt;" aria-label="email marketing (2 items)"></a> |
| <a href="https://valuemail.pw/tag/faq/" class="tag-cloud-link tag-link-68 tag-link-position-5" style="font-size: 8pt;" aria-label="faq (1 item)"></a>                           |
| <a href="https://valuemail.pw/tag/growth/" class="tag-cloud-link tag-link-78 tag-link-position-6" style="font-size: 8pt;" aria-label="Growth (1 item)"></a>                     |
| <a href="https://valuemail.pw/tag/guide/" class="tag-cloud-link tag-link-73 tag-link-position-7" style="font-size: 8pt;" aria-label="guide (1 item)"></a>                       |
| <a href="https://valuemail.pw/tag/strategies/" class="tag-cloud-link tag-link-77 tag-link-position-8" style="font-size: 8pt;" aria-label="Strategies (1 item)"></a>             |

Internal Css

Short Recommendation

Your site have 11 internal css.

Micro Data Schema Test

Short Recommendation

Site failed micro data schema test.

Ip & Dns Report

IPv4: 62.171.139.57

IPv6: [Not Compatiable](#)

Dns Report

| SL | Host         | Class | TTL  | Type | PRI | Target                     | IP            |
|----|--------------|-------|------|------|-----|----------------------------|---------------|
| 1  | Valuemail.pw | IN    | 1799 | A    |     |                            | 62.171.139.57 |
| 2  | Valuemail.pw | IN    | 1800 | NS   |     | dns1.registrar-servers.com |               |
| 3  | Valuemail.pw | IN    | 1800 | NS   |     | dns2.registrar-servers.com |               |
| 4  | Valuemail.pw | IN    | 1799 | MX   | 0   | mail.Valuemail.pw          |               |

Ip Canonicalization Test

Short Recommendation

Site failed IP canonicalization test.

Url Canonicalization Test

Short Recommendation

Site failed URL canonicalization test.

Plain Text Email Test

Short Recommendation

Site passed plain text email test. No plain text email found.

Curl Response

|                                         |
|-----------------------------------------|
| url : https://Valuemail.pw/             |
| content type : text/html; charset=UTF-8 |
| http code : 200                         |
| header size : 296                       |
| request size : 126                      |
| filetime : -1                           |
| ssl verify result : 20                  |

|                                |
|--------------------------------|
| redirect count : 0             |
| total time : 0.551771          |
| namelookup time : 0.016754     |
| connect time : 0.035476        |
| pretransfer time : 0.071993    |
| size upload : 0                |
| size download : 165987         |
| speed download : 300825        |
| speed upload : 0               |
| download content length : -1   |
| upload content length : 0      |
| starttransfer time : 0.497074  |
| redirect time : 0              |
| redirect url :                 |
| primary ip : 62.171.139.57     |
| certinfo :                     |
| primary port : 443             |
| local ip : 178.18.248.194      |
| local port : 45766             |
| http version : 3               |
| protocol : 2                   |
| ssl verifyresult : 0           |
| scheme : HTTPS                 |
| appconnect time us : 70942     |
| connect time us : 35476        |
| namelookup time us : 16754     |
| pretransfer time us : 71993    |
| redirect time us : 0           |
| starttransfer time us : 497074 |

total time us : 551771

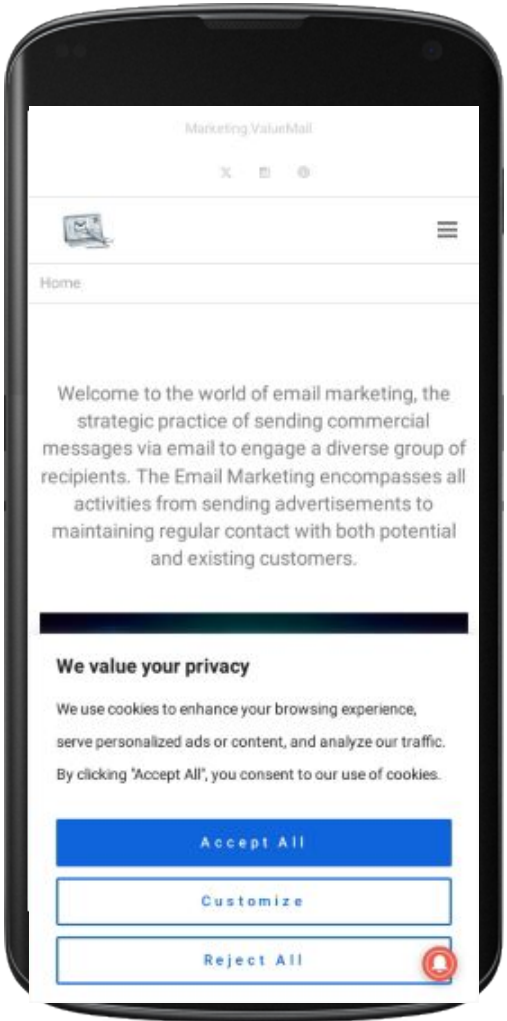
Pagespeed Insights (Mobile)

Performance

22.02

|                      |             |
|----------------------|-------------|
| Emulated Form Factor | Mobile      |
| Locale               | En-US       |
| Category             | Performance |

| Field Data                   |
|------------------------------|
| First Contentful Paint (FCP) |
| FCP Metric Category          |
| First Input Delay (FID)      |
| FID Metric Category          |
| Overall Category             |



| Origin Summary               |
|------------------------------|
| First Contentful Paint (FCP) |
| FCP Metric Category          |
| First Input Delay (FID)      |
| FID Metric Category          |
| Overall Category             |

| Lab Data                               |
|----------------------------------------|
| First Contentful Paint 4.3 s           |
| First Meaningful Paint 4.3 s           |
| Speed Index 7.4 s                      |
| First CPU Idle                         |
| Time to Interactive 10.4 s             |
| Max Potential First Input Delay 370 ms |

## Audit Data

### Resources Summary

Aggregates all network requests and groups them by type[Learn More](#)

### Eliminate Render-Blocking Resources

Potential savings of 3,050 ms

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

### Efficiently Encode Images

Optimized images load faster and consume less cellular data. [Learn More](#)

### Enable Text Compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

## Serve Static Assets With An Efficient Cache Policy

5 resources found

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

## Reduce The Impact Of Third-Party Code

Third-party code blocked the main thread for 620 ms

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

## Total Blocking Time

660 ms

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

## Reduce Javascript Execution Time

1.7 s

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

## Defer Offscreen Images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)



### Server Backend Latencies

160 ms

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance.

[Learn More](#)

### Properly Size Images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

### Reduce Unused Css

Potential savings of 143 KiB

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity. [Learn More](#)

### Avoids Enormous Network Payloads

Total size was 1,526 KiB

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

### Minimize Main-Thread Work

4.3 s

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

### Avoid Chaining Critical Requests

44 chains found

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load. [Learn More](#)

### Avoids An Excessive Dom Size

431 elements

A large DOM will increase memory usage, cause longer [Learn More](#)

### Avoid Multiple Page Redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

### Minify Javascript

Potential savings of 7 KiB

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

### User Timing Marks And Measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

### Network Round Trip Times

50 ms

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

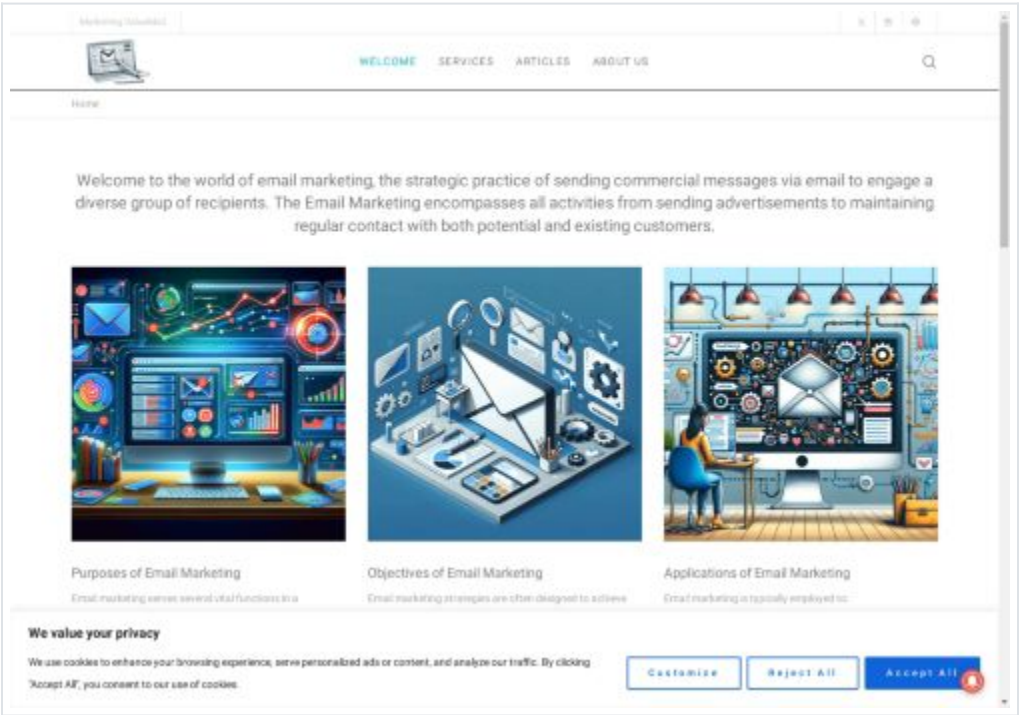
## Pagespeed Insights (Desktop)

### Performance

65.39

|                      |             |
|----------------------|-------------|
| Emulated Form Factor | Desktop     |
| Locale               | En-US       |
| Category             | Performance |

| Field Data                   |
|------------------------------|
| First Contentful Paint (FCP) |
| FCP Metric Category          |
| First Input Delay (FID)      |
| FID Metric Category          |
| Overall Category             |



| Origin Summary               |
|------------------------------|
| First Contentful Paint (FCP) |
| FCP Metric Category          |
| First Input Delay (FID)      |
| FID Metric Category          |
| Overall Category             |

| Lab Data               |       |
|------------------------|-------|
| First Contentful Paint | 1.2 s |
| First Meaningful Paint | 1.2 s |
| Speed Index            | 2.1 s |

|                                               |
|-----------------------------------------------|
| First CPU Idle                                |
| Time to Interactive <b>2.3 s</b>              |
| Max Potential First Input Delay <b>120 ms</b> |



### Resources Summary

Aggregates all network requests and groups them by type[Learn More](#)



### Eliminate Render-Blocking Resources

Potential savings of 800 ms

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)



### Efficiently Encode Images

Optimized images load faster and consume less cellular data. [Learn More](#)



### Enable Text Compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)



### Serve Static Assets With An Efficient Cache Policy

5 resources found

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)



### Minimize Third-Party Usage

Third-party code blocked the main thread for 70 ms

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

## Total Blocking Time

40 ms

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

## Javascript Execution Time

0.4 s

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

## Defer Offscreen Images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

## Server Backend Latencies

450 ms

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

## Properly Size Images

Potential savings of 82 KiB

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

## Reduce Unused Css

Potential savings of 143 KiB

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity. [Learn More](#)

### Avoids Enormous Network Payloads

Total size was 1,379 KiB

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

### Minimizes Main-Thread Work

1.2 s

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

### Avoid Chaining Critical Requests

44 chains found

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load. [Learn More](#)

### Avoids An Excessive Dom Size

431 elements

A large DOM will increase memory usage, cause longer [Learn More](#)

### Avoid Multiple Page Redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

### Minify Javascript

Potential savings of 7 KiB

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

## User Timing Marks And Measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

## Network Round Trip Times

30 ms

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)