health report : https://link4u.uk

examined at : 24-03-09 23:51:37

follow recommendations of this health report to keep your site healthy

Score

28.5

Page Title

Page Title

Link4u

Short Recommendation

Your page title does not exceed 60 characters. It's fine.

Meta Description

Meta Description

Maximize your online marketing efforts with our premium URL shortener, bio pages, and QR codes. Customize your links, track clicks, and optimize your campaigns with advanced targeting options like geotargeting and device targeting. Perfect for marketers and influencers looking to streamline their online presence. Log in to your account or register to use our services. Sign up now!

Short Recommendation

Your meta description exceeds 150 characters. It's not good.

Meta Keyword

Meta Keyword

URL shortener, link4u, link4u.uk, Premium URL shortener, link shortener, bio pages, QR

codes, link customization, click tracking, marketing campaigns, geotargeting, device targeting, online marketing, social media marketing, digital marketing, influencer marketing.

Short Recommendation

Keyword Analysis

Single Keywords

Keyword	Occurrence	Density	Possible Spam
links	11	1.451 %	No
QR	10	1.319 %	No
Bio	8	1.055 %	No
Started	8	1.055 %	No
Links	7	0.923 %	No
Pages	6	0.792 %	No
users	6	0.792 %	No
codes	5	0.66 %	No
API	5	0.66 %	No
link	5	0.66 %	No
short	5	0.66 %	No
Invite	5	0.66 %	No
Codes	4	0.528 %	No
minutes	4	0.528 %	No
United	4	0.528 %	No
custom	4	0.528 %	No
track	4	0.528 %	No
specific	4	0.528 %	No
Link4u	3	0.396 %	No
services	3	0.396 %	No

Two Word Keywords

Keyword	Occurrence	Density	Possible Spam
Get Started	8	1.055 %	No
your links	7	0.923 %	No
Bio Pages	6	0.792 %	No
QR codes	5	0.66 %	No
QR Codes	4	0.528 %	No
of your	4	0.528 %	No
to your	3	0.396 %	No
Developer API	3	0.396 %	No

Keyword	Occurrence	Density	Possible Spam
to use	3	0.396 %	No
Pages and	3	0.396 %	No
short link	3	0.396 %	No
you to	3	0.396 %	No
your users	3	0.396 %	No
such as	3	0.396 %	No
links and	3	0.396 %	No
with our	3	0.396 %	No
Invite your	3	0.396 %	No
control of	3	0.396 %	No
and QR	3	0.396 %	No
minutes ago	3	0.396 %	No

Three Word Keywords

Keyword	Occurrence	Density	Possible Spam
Bio Pages and	3	0.396 %	No
Solutions QR Codes	2	0.264 %	No
QR Codes Customizable	2	0.264 %	No
Useful Links Resources	2	0.264 %	No
Resources Help Center	2	0.264 %	No
to use our	2	0.264 %	No
A short link	2	0.264 %	No
allows you to	2	0.264 %	No
Add your custom	2	0.264 %	No
your custom pixel	2	0.264 %	No
custom pixel from	2	0.264 %	No
pixel from providers	2	0.264 %	No
from providers such	2	0.264 %	No
providers such as	2	0.264 %	No
such as Facebook	2	0.264 %	No
and track events	2	0.264 %	No
track events right	2	0.264 %	No
events right when	2	0.264 %	No
right when they	2	0.264 %	No
when they are	2	0.264 %	No

Four Word Keywords

Keyword	Occurrence	Density	Possible Spam
Add your custom pixel	2	0.264 %	No
your custom pixel from	2	0.264 %	No

Keyword	Occurrence	Density	Possible Spam
custom pixel from providers	2	0.264 %	No
pixel from providers such	2	0.264 %	No
from providers such as	2	0.264 %	No
providers such as Facebook	2	0.264 %	No
and track events right	2	0.264 %	No
track events right when	2	0.264 %	No
events right when they	2	0.264 %	No
right when they are	2	0.264 %	No
when they are happening	2	0.264 %	No
your Links Bio Pages	2	0.264 %	No
Links Bio Pages and	2	0.264 %	No
Bio Pages and QR	2	0.264 %	No
Link4u Solutions QR Codes	1	0.132 %	No
Solutions QR Codes Customizable	1	0.132 %	No
QR Codes Customizable trackable	1	0.132 %	No
Codes Customizable trackable QR	1	0.132 %	No
Customizable trackable QR codes	1	0.132 %	No
trackable QR codes Bio	1	0.132 %	No

Keyword Usage

Keyword Usage

URL shortener, link4u, link4u.uk, Premium URL shortener, link shortener, bio pages, QR codes, link customization, click tracking, marketing campaigns, geotargeting, device targeting, online marketing, social media marketing, digital marketing, influencer marketing.

Short Recommendation

The most using keywords match with meta keywords.

Total Words

Total Words

758

Text/Html Ratio Test

Site Passed Text/Html Ratio Test.

Text/HTML Ratio Test : 35%

Html Headings

H1(3)
Link4u
Intuitive, Secure & Dynamic
Link4u

H2(6)
One short link, infinite possibilities.
Features that you'll ever need
Track & Optimize
Invite & Work Together
Let the numbers do the talking.
Take control of your links

H3(8)
Integrations
Powering
Links
Serving
Clicks
Trusted by
Amazing Customers
Get Started

H4(11)
Custom Landing Page
CTA Overlays
Event Tracking
Smart Targeting
Track Everything
Team Management
Branded Domain Names
Campaigns & Channels
Developer API
Tracking Pixels
Notifications

H5(3)
Where are most of your users located?
Invite People

H6(9)
Turn long links into short links
Someone scanned your QR Code
Someone visited your Link
Someone viewed your Bio Page
Jane Doe
Barry Tone
John Doe
Solutions
Resources

Robot.txt

Short Recommendation

Your site does not have robot.txt.

Sitemap

Short Recommendation

Your site have sitemap

Location

https://link4u.uk/sitemap.xml

Internal Vs. External Links

Total Internal Links?

30

Total External Links?

0

Internal Links
https://link4u.uk
https://link4u.uk/qr-codes
https://link4u.uk/bio-profiles
https://link4u.uk/page/about-us
https://link4u.uk/page/useful-links
https://link4u.uk/pricing
https://link4u.uk/blog
https://link4u.uk/help
https://link4u.uk/developers
https://link4u.uk/user/login
https://link4u.uk/user/register

https://link4u.uk/user/register
https://link4u.uk/user/register
https://link4u.uk/user/register
https://link4u.uk/user/register
https://link4u.uk/user/register
https://link4u.uk/user/register
https://link4u.uk
https://link4u.uk/qr-codes
https://link4u.uk/bio-profiles
https://link4u.uk/page/about-us
https://link4u.uk/page/useful-links
https://link4u.uk/help
https://link4u.uk/developers
https://link4u.uk/contact
https://link4u.uk
https://link4u.uk/page/privacy-policy
https://link4u.uk/page/cookie-policy
https://link4u.uk/page/terms-conditions
https://link4u.uk/report

External Links

Domain Ip Information

IP: 82.165.4.47
City:
Country: DE
Time Zone: Europe/Berlin
Longitude: 9.491
Latitude: 51.2993

Noindex , Nofollow, Dofollow Links

Total NoIndex Links: 0
Total NoFollow Links: 0
Total DoFollow Links: 30
NoIndex Enabled by Meta Robot?: No

NoFollow Enabled by Meta Robot?: No

NoIndex Links

NoFollow Links

Seo Friendly Links

Short Recommendation

Links of your site are SEO friendly.

Favicon

Short Recommendation

Your site have favicon.

Image 'Alt' Test

Short Recommendation

Your site have 5 images without alt text.

Images Without alt
https://link4u.uk/static/images/shapes.svg
https://link4u.uk/static/images/flags/ca.svg
https://link4u.uk/static/images/flags/us.svg
https://link4u.uk/static/images/flags/gb.svg
https://link4u.uk/static/images/flags/jp.svg

Doc Type

Doc Type : <!Doctype Html>

Short Recommendation

Page have doc type.

Depreciated Html Tag

Short Recommendation

Your site does not have any depreciated HTML tag.

Html Page Size

Html Page Size : 44 Kb

Short Recommendation

HTML page size is > 100KB

Gzip Compression

Short Recommendation

GZIP compression is disabled.

Inline Css

Short Recommendation

Your site have 4 inline css.

Inline CSS

Internal Css

Short Recommendation

Your site does not have any internal css.

Micro Data Schema Test

Short Recommendation

Site failed micro data schema test.

Ip & Dns Report

IPv4: 82.165.4.47

IPv6: Not Compatiable

Dns Report

SL	Host	Class	TTL	Type	PRI	Target	IP
1	link4u.uk	IN	60	A			82.165.4.47
2	link4u.uk	IN	86400	NS		ns1035.ui-dns.org	
3	link4u.uk	IN	86400	NS		ns1104.ui-dns.de	
4	link4u.uk	IN	86400	NS		ns1062.ui-dns.biz	
5	link4u.uk	IN	86400	NS		ns1019.ui-dns.com	

Ip Canonicalization Test

Short Recommendation

Site failed IP canonicalization test.

Url Canonicalization Test

Short Recommendation

Site passed URL canonicalization test.

Plain Text Email Test

Short Recommendation

Site failed plain text email test. 3 plain text email found.

Plain Text Email List
jane.doe@link4u.uk
barry.tone@link4u.uk
john.doe@link4u.uk

Curl Response

url : https://link4u.uk/
content type : text/html; charset=UTF-8
http code : 200
header size : 412
request size : 120
filetime : -1
ssl verify result : 20
redirect count : 0
total time : 0.135327
namelookup time : 0.04494
connect time : 0.056804
pretransfer time : 0.075475
size upload : 0
size download : 44575
speed download : 329387
speed upload : 0
download content length : -1
upload content length : 0
starttransfer time : 0.115109

redirect time : 0
redirect url :
primary ip : 82.165.4.47
certinfo :
primary port : 443
local ip : 178.18.248.194
local port : 53304
http version : 3
protocol : 2
ssl verifyresult : 0
scheme : HTTPS
appconnect time us : 75168
connect time us : 56804
namelookup time us : 44940
pretransfer time us : 75475
redirect time us : 0
starttransfer time us : 115109
total time us : 135327

Pagespeed Insights (Mobile)

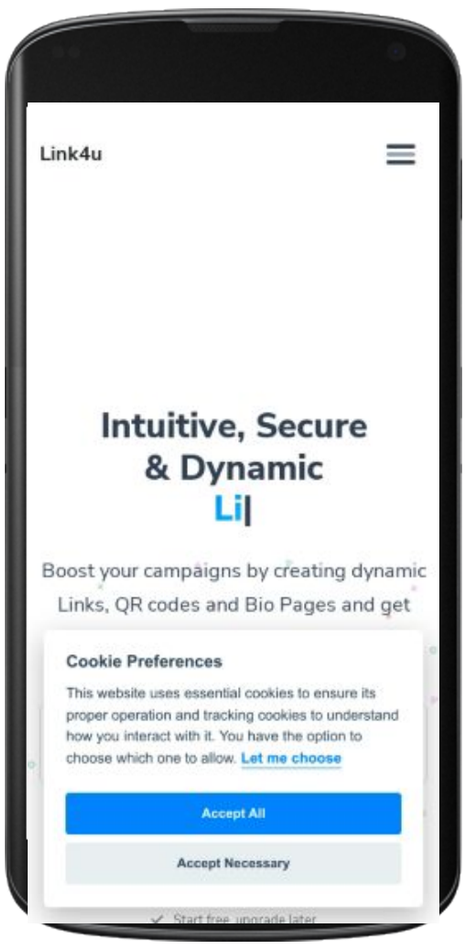
Performance

78.21

Emulated Form Factor Mobile
Locale En-US
Category Performance

Field Data
First Contentful Paint (FCP)

FCP Metric Category
First Input Delay (FID)
FID Metric Category
Overall Category



Origin Summary
First Contentful Paint (FCP)
FCP Metric Category
First Input Delay (FID)
FID Metric Category
Overall Category

Lab Data
First Contentful Paint 1.3 s
First Meaningful Paint 2.4 s
Speed Index 2.9 s
First CPU Idle
Time to Interactive 4.6 s

Max Potential First Input Delay 70 ms

Audit Data

Resources Summary

Aggregates all network requests and groups them by typeLearn More

Eliminate Render-Blocking Resources

`Potential savings of 160 ms`

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. Learn More

Efficiently Encode Images

Optimized images load faster and consume less cellular data. Learn More

Enable Text Compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. Learn More

Serve Static Assets With An Efficient Cache Policy

`40 resources found`

A long cache lifetime can speed up repeat visits to your page. Learn More

Minimize Third-Party Usage

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. Learn More

Total Blocking Time

10 ms

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

Javascript Execution Time

0.2 s

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. Learn More

Defer Offscreen Images

Potential savings of 246 KiB

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. Learn More

Server Backend Latencies

80 ms

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. Learn More

Properly Size Images

Serve images that are appropriately-sized to save cellular data and improve load time. Learn More

Reduce Unused Css

Potential savings of 46 KiB

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity. Learn More

Avoids Enormous Network Payloads

`Total size was 1,296 KiB`

Large network payloads cost users real money and are highly correlated with long load times. Learn More

Minimizes Main-Thread Work

`1.6 s`

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. Learn More

Avoid Chaining Critical Requests

`13 chains found`

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load. Learn More

Avoids An Excessive Dom Size

`569 elements`

A large DOM will increase memory usage, cause longer Learn More

Avoid Multiple Page Redirects

Redirects introduce additional delays before the page can be loaded. Learn More

Minify Javascript

Minifying JavaScript files can reduce payload sizes and script parse time. Learn More

User Timing Marks And Measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. Learn More

Network Round Trip Times

30 ms

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. Learn More

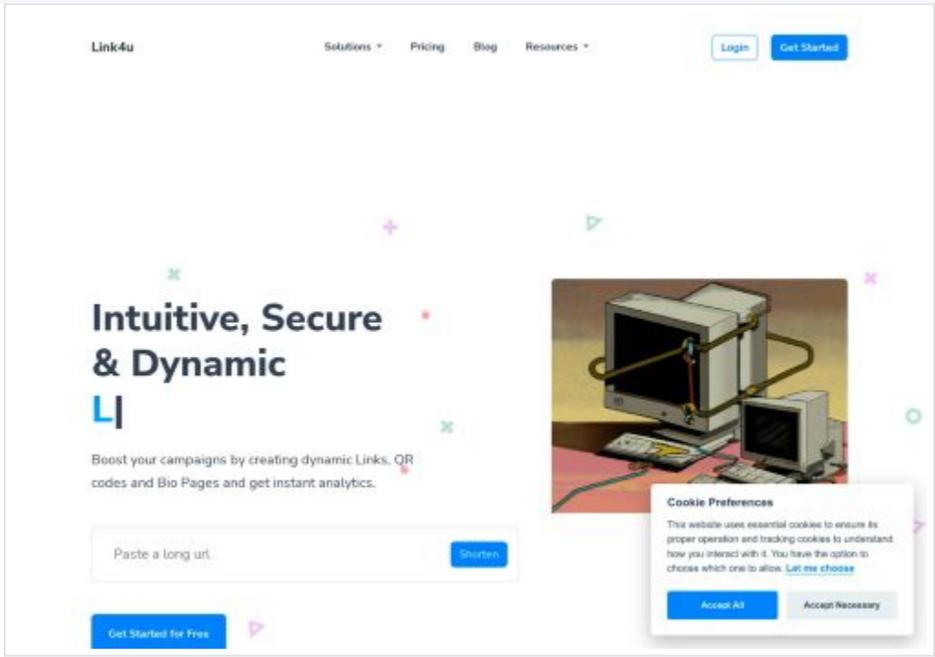
Pagespeed Insights (Desktop)

Performance

86.93

Emulated Form Factor Desktop
Locale En-US
Category Performance

Field Data
First Contentful Paint (FCP)
FCP Metric Category
First Input Delay (FID)
FID Metric Category
Overall Category



Origin Summary
First Contentful Paint (FCP)
FCP Metric Category
First Input Delay (FID)
FID Metric Category
Overall Category

Lab Data
First Contentful Paint 0.4 s
First Meaningful Paint 0.6 s
Speed Index 0.5 s
First CPU Idle
Time to Interactive 0.6 s
Max Potential First Input Delay 20 ms

Resources Summary

Aggregates all network requests and groups them by typeLearn More

Eliminate Render-Blocking Resources

Potential savings of 30 ms

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. Learn More

Efficiently Encode Images

Optimized images load faster and consume less cellular data. Learn More

Enable Text Compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. Learn More

Serve Static Assets With An Efficient Cache Policy

41 resources found

A long cache lifetime can speed up repeat visits to your page. Learn More

Minimize Third-Party Usage

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. Learn More

Total Blocking Time

0 ms

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

Javascript Execution Time

0.1 s

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. Learn More

Defer Offscreen Images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. Learn More

Server Backend Latencies

50 ms

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. Learn More

Properly Size Images

Potential savings of 127 KiB

Serve images that are appropriately-sized to save cellular data and improve load time. Learn More

Reduce Unused Css

Potential savings of 45 KiB

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity. Learn More

Avoids Enormous Network Payloads

Total size was 1,404 KiB

Large network payloads cost users real money and are highly correlated with long load times. Learn More

Minimizes Main-Thread Work

0.5 s

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. Learn More

Avoid Chaining Critical Requests

14 chains found

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load. Learn More

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10 ms

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performance. Learn More